Are you ready for the ride of your life?

MAGIC PLACES
CYCLING ADVENTURES

ISLAND HOPPING INSIDE THE ARCTIC CIRCLE

MAGIC NORWAY

August 15 – 24, 2027

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Cycle touring through the Lofoten Islands offers an unforgettable journey through one of the world's most dramatic coastal landscapes. Quiet roads weave between fishing villages, white-sand beaches, and towering granite peaks that rise straight from the sea, creating scenery that feels almost surreal. Long summer days under the midnight sun provide endless time to ride, while crisp ocean air and constantly changing light make every kilometre memorable.

Welcome to Island hopping inside the arctic circle.

Cycling through the Lofoten Islands feels like riding at the edge of the world, where quiet roads trace the rhythm of the coast and each corner reveals jagged peaks rising from glassy seas. Light lingers, winds whisper, and each turn reveals a scene so vivid it feels almost imagined—this is truly a unique and unforgettable landscape.

Tour Difficulty Rating:

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Tour Description

The Route:

350km, five stages over eight days of the most dramatic coastal riding that you'll ever do, period. It's so good that on the rest days, you'll have a hard time deciding if that hike to a remote pristine beach is actually better than another island loop on the bike! We really can't overstate how pristine and stunning Lofoten really is. Granite spires rising out of placid fjords of crystal clear blues and greens. Sweeping, architectural bridges connecting islands dotted with the bright reds and yellows of ancient fishing villages. We fell in love with the simple, stark beauty of these islands on our first visit and we're certain you'll fall under their spell as well.

The Culture:

The Lofoten Islands have been inhabited for over 6,000 years, with early evidence of fishing and settlement tied to abundant cod stocks. During the Viking Age, chieftains established thriving communities, trading dried fish across Europe. With modernization and the arrival of tourism, the Lofoten are now a land of contrasts – modern tech and architecture alongside a relatively unchanged centuries-old fishing industry.

The Cuisine:

Ten years ago, a visit to the Lofoten meant a traditional diet centred around fish, but today you can enjoy everything from Italian to sushi, and even a French brasserie, all of the highest quality, in upscale, stylish restaurants. For those craving salt cod, don't worry, this staple is always available!

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Tour Itinerary

Day 1: We pick you up at Evenes Airport (EVE) near Narvik, where we'll gather for a welcome dinner where you'll meet your guides, fellow guests, and be briefed on the week ahead.

Day 2: After a leisurely breakfast, we'll ensure everyone's bike is properly fitted and serviced before we throw a leg over and begin our journey. Quickly, we leave the Norwegian mainland, crossing the Tjeldsund Bridge onto Hinnøya Island. Forty beautiful kilometres of seaside riding brings us to Lodingen, where we'll check into Hotel Brygge, a beautiful contemporary hotel that has hosted travellers for over a hundred years. For those hoping to explore more, we ride to the Neskia peninsula with it's WWII gun batteries and sweeping views of the immense Vest Fjord, separating the Lofoten from the mainland. 42km/290m

Day 3: Today, we complete our crossing of Hinnøya, starting with two minor climbs over the spine of the island, before descending to Gulles Fjord, which we follow for 15km, passing waterfalls and birch forests. Turning west, we climb past a pristine alpine lake before reaching the west coast of Hinnøya and Sortland Strait, key fishing grounds for the cod fishery. Fifteen more kilometres of sweeping coastal views takes us into Sortland and the sleek, waterfront Scandic Hotel. 68km/600m

Day 4: A hearty Scandinavian breakfast and strong coffee overlooking the strait is a great start to an even better day. Eighty breathtaking kilometres of coastal riding awaits with sweeping ocean views to your left and rolling, moss-blanketed mountains to your right. We ride the length of Langøya Island before crossing the bridge to Hadseløya Island and lunch in postcard-perfect Stokmarknes. A quick 14km takes us to the island's southern tip, where we board the ferry to the village of Fiskebøl ("Fishing Boat") on Austvågøya Island. After a short crossing, we ride 30km along deep fjords beneath Lofoten's highest peaks into Svolaer, capital of the Lofoten and our home for two nights. 76km/500m

Day 5: Although we're not on the bikes today, there's no shortage of activity! For those looking for exercise, we'll take on the 2-hour hike of the Svolværgeita, or "Svolvær Goat" owing to the mountain's horn-shaped summit blocks. Feeling like a relaxed morning? Explore town and we'll pick you up for lunch, before we drive to visit Henningsvaer - the "Venice of Lofoten" and one of the most picturesque villages in the archipelago. For seafarers, we recommend the three hour charter cruise up the iconic Trollfjord.

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Day 6: Today's ride is in one word, dramatic. Rounded mountains make way for granite spires, open fjords become dotted with rocky islands, and memory cards fill with photos. Departing Svolvær, we ride around the tip of Austvågøya before crossing the bridge to Gimsøya, offering expansive views of Vest Fjord, before we cross another bridge onto Vestãgøy. Here, we follow a quiet, single-lane coastal road for 40km of the most memorable riding you may ever do before arriving in Leknes and a spectacular lunch at Makalaus. Enjoy that Lofoten Pilsner with lunch, as it's only 10km to our hotel and the van is always available ;) We finish our ride at Hattvika Lodge, a converted cannery and fishing huts that are now one of Norway's finest hotels. 80km/700m

Day 7: Hattvika is just too special to stay only one night, so we're spending a second night here, offering the opportunity to ride or hike today. Those looking for more miles on the bike can enjoy a 40km ride out to Haukland Beach, a pristine white-sand bay with a fantastic hike up to a 360 degree viewpoint. Hikers will visit jaw-dropping Kvalvika Beach, accessed by a 3.5km hike which rewards you with one of the most spectacular beach views you'll ever experience. Imagine a sweeping sandy beach hemmed in by an amphitheatre of 600m high granite walls. We finish a perfect day with a gourmet dinner at Hattvika.

Day 8: Every great tour finishes with the most compelling riding on the final days and our Lofoten tour stays true to this adage. Leaving Hattvika, we make a short shuttle through the Nappastraum tunnel, emerging on Flakstadøya, a rugged island of granite spires and deep turquoise fjords. Riding through deep green valleys beneath towering walls, we arrive at the picturesque hamlet of Nusfjord for coffee before continuing around the entire island, crossing the Kåkersundet bridge onto the southmost island of Moskenesøya. Here, we traverse the east coast of the island arriving at the fishing village of Hamnøy , where we stop for lunch at the iconic Anita's Seafood Cafe, and the best bowl of chowder of your life. Have a beer and kick back, as our beautiful seaside chalets are across the street. 55km/450m

Day 9: Our final day of activities presents many options. Hike the gruelling climb to the 360 degree viewpoint of Reinebringen (its 1987 granite steps were built by Nepali sherpas!), sea kayak Reine Fjord, or hop on the bike for the 40km out-and-back to the end of the road in Å, the southernmost village of the Lofoten archipelago. Whatever you decide, work up an appetite, as our farewell dinner at Gadus, an Italian- Norwegian fusion joint, will leave you for want of not! Day 10: All good things must come to an end. Following breakfast, we shuttle you to the Moskenes ferry for the 3-hour crossing of Vestfjord to Bodø, where you can fly to most European hubs.

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Package Includes

- Nine nights double-occupancy accommodation in 4-star hotels and guest houses
- Five fully guided, van-supported daily rides with two optional extra rides
- Eight breakfasts, ride lunch stops and all ride nutrition and drinks
- Welcome and Farewell dinners
- 1 set of Magic Places custom Norway cycling bibs and jersey
- Photo package to capture those once-in-a-lifetime memories
- Our friendly and attentive customer service

Optional Services Include:

Bike Rental: Although we recommend bringing your own bike for this tour, we can source rental bikes at your request. Price depends on model.

Scan QR for the latest info and images

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For the latest infomation on the Norway adventure, or answers to frequently asked questions about the Norway tour, or for tour highlights, please scan the QR code to visit magic Places website.

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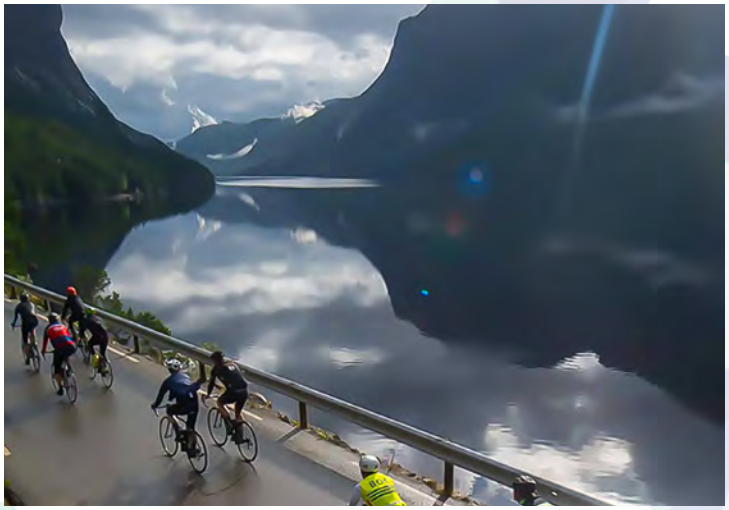

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